



ALASKA SALMON ALLIANCE

**110 N. Willow St. Suite 108
MAIL: PO Box 586, Kenai, AK 9611**

907.395.7068

info@aksalmonalliance.org

www.aksalmonalliance.org

Alaska Salmon Alliance (ASA) Associate Sponsor Program

ASA formed in 2011 is a 501 C (6), a nonprofit. Our Mission is to **advocate for the salmon economy**. In order to have a healthy salmon economy, we need a resource that is managed for maximum sustained yield. We need to keep politics out of Fishery management. Doing this will maximize the benefit for all users and support industry, which will contribute to the economic health of the Kenai Peninsula and State of Alaska.

The purpose of the ASA Associate Sponsor Program is to enable businesses and individuals involved in the harvest, distribution, sales, and other aspects of the fishing industry in the Cook Inlet and Southcentral Alaska regions to support the organization's work through financial contributions that are recognized in return.

The ASA Associate Sponsor Program is set up on four levels of contribution. The ASA also accepts individual donations of any amount.

For a current list of Sponsors, please go to our website at; www.aksalmonalliance.org.

Chinook Level - \$5,000 Annual Donation

- Contributors will be listed on the ASA website and Facebook page as a Chinook Level sponsor.
- Have their business name and logo featured on all ASA materials and advertising.
- Contributors will receive regular email updates regarding industry news and information.
- Chinook sponsors shall receive two Gold Level seafood boxes (\$500 value) from ASA processing members.
- An invitation to the ASA Annual Meeting where they will have the opportunity to sit with the Board of Directors and gain useful information regarding ASA's progress on current industry issues and future goals.

Sockeye Level - \$3,000 Annual Donation

- Contributors will be listed on the ASA website and Facebook page as a Sockeye Level sponsor.
- Have their business name and logo featured on all ASA materials and advertising.
- Contributors will also receive regular email updates regarding industry news and information.
- Sockeye sponsors shall receive a Gold Level seafood box (\$250 value) from ASA processing members.

Coho Level - \$2,000 Annual Donation

- Contributors will be listed on the ASA website and Facebook page as a Coho Level sponsor.
- Have their business name and logo featured on all ASA materials and advertising.
- Contributors will receive regular email updates regarding industry news and information.
- Coho sponsors shall receive a Silver Level seafood box (\$150 value) from ASA processing members.

Keta Level - \$1,000 Annual Donation

- Contributors will be listed on the ASA website and Facebook page as a Chum Level sponsor.
- Have their business name and logo featured on all ASA materials and advertising.
- Contributors will also receive regular email updates regarding industry news and information.
- Chum sponsors shall receive multiple packages of premium smoked Sockeye salmon (\$50 value) from ASA processing members.

Personal Level - \$500 Annual Donation

Contributions to the Alaska Salmon Alliance as part of our Associate Sponsor Program are an important way that members of the fishing industry and the general public can contribute to the work of the ASA. The ASA wishes to develop a high level of trust and respect with our Associates and in accordance with that goal, the ASA, its board members, and its staff, commit to the following:

- To spend contributions in a manner that reflects the ASA mission and goals. This includes directing funds toward activities and causes that are inclusive to all user groups.
- To write and publish articles, commentary, and other publications that reflect the professional nature of the ASA and our Associate Sponsors.
- To conduct our organization in a transparent and responsible manner, providing tools for Associate Sponsors to interact with our board and staff and other industry professionals.

If more information is needed about ASA or how to join as an Associate Sponsor of ASA, please go to our website at; www.aksalmonalliance.org. Checks may be made payable to: **Alaska Salmon Alliance**.

*For additional information, contact us at
info@aksalmonalliance.org
Thank you!*